



# VIDA

value-added innovation  
in food chains

**VIDA Webinar**  
**19.02.2019**

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**Clara Presa**



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Webinar: Demonstration Vouchers. Aquaculture. | FEB 19 | 10.00 – 11.00  
Facilitated by partners: CLEAN and ZINNAE.

## Agenda

- **Clara Presa, ZINNAE**
- **Morten Kildahl, CLEAN**
  - VIDA Intro and Demo Vouchers
- **Jesper Heldbo, AquaCircle**
  - AQUACULTURE Challenges
- **Pitch style presentations** by Solutions providers:
  - Juergen Kolb, **Leibniz Institute for Plasma Technology**
  - Radu Mircea Giurgiu, **SEMiLLA/Ipstar**
  - Antonio Ida, **Algaria**
  - Carlos Espinal, **Landing Aquaculture**
  - Benjamin Franchetti, **Agricola Moderna**





## VIDA Project Key Facts

- **H2020-INNOSUP-01-2017**
- **Project Duration: April 2018 – March 2021**
- Cascade funding to support the innovation in SME
- 4.5 million Euro – **3.3 Million Euro for SME innovations**
- **10 partners from 7 countries in the EU.** Eight Clusters involved.
- Common Goal: To support resource efficiency in food value chains through innovation

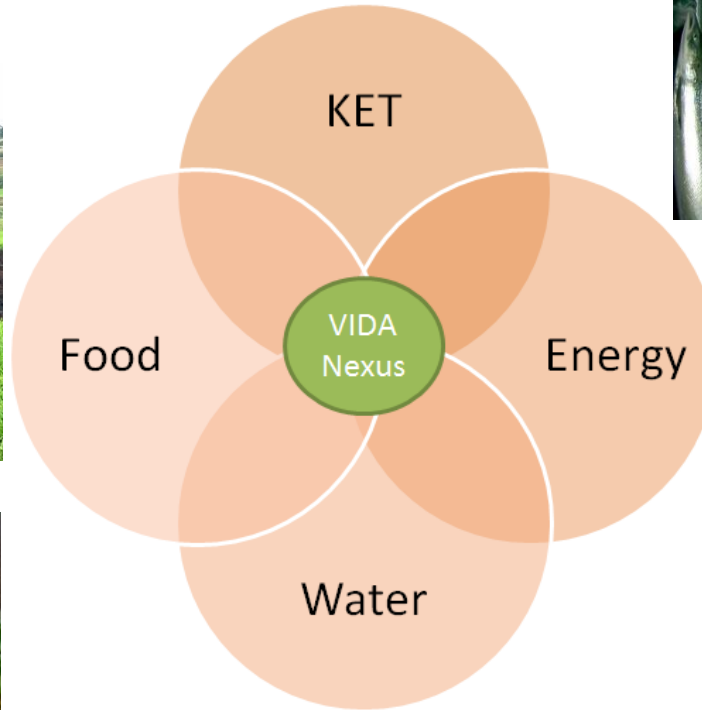
## VIDA Scope



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## The VIDA partners



clúster aragonés de  
**alimentación**



wateralliance



nanoprogress  
THE NANOTECHNOLOGY CLUSTER





## VIDA Challenges

Food Sector	Resource efficiency challenges
Fish Farming	Decontamination
Sustainable Farming North and South of Europe	Manure management; Energy efficiency; clogging pipes/species; difusse pollution
Soy/Milk Processes	Nutrients valorisation; dewatering
Brewery, Wineries	Closing loops; innovative water sources; water treatments for industrial process;
Greenhouses	Energy – water efficiency
Meat processing	Energy efficiency in cooling and heating; water efficiency – monitoring and water footprint
Sugar processing industry	Degradation of persistent organic pollutants; nutrients valorisation



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**01.**

The Funding  
Schemes

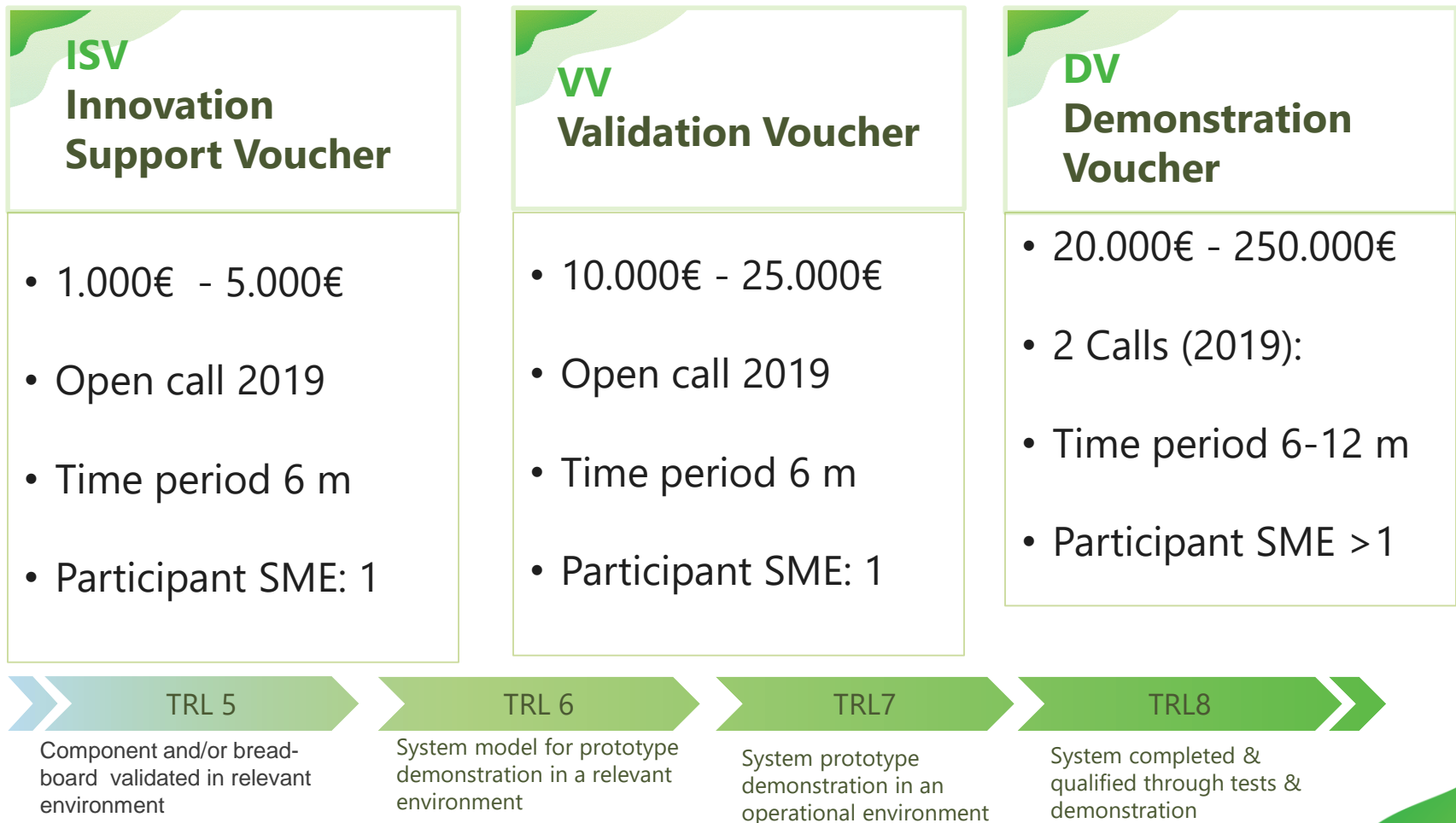
**02.**

Who can apply

**03.**

Demonstration  
voucher

## The Three Voucher schemes







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## Who can apply to the VIDA Voucher schemes: main requirements

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- Applicants must have (and declare) **the SME status** in accordance with the SME definition of the European Union: employs fewer than 250; annual turnover not exceeding EUR 50million, The applicant has annual balance sheet total not exceeding EUR 43million. [SME-CHECK](#)
- Applicants **need to be active in one of the following sectors: food, water, energy, KET**
- Applicants must be **a member of a VIDA cluster or be headquartered** in a VIDA region (see next slide)
- Applicants must **declare their financial stability**

## Partners

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To be eligible for the VIDA vouchers schemes the Applicants must be:  
**member of a VIDA cluster or be headquartered in a VIDA territorial scope**





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## The Demonstration Voucher (DV) scheme

### VV

#### Demonstration Voucher

- 20.000€ - 250.000€ per joint project. Each beneficiary 10,000 min - 60,000 max.
- 2 Calls (2019):  
1<sup>st</sup> Call: Upon publication till March 29<sup>th</sup> 2019;  
2<sup>nd</sup> Call: August 1<sup>st</sup> till October 31<sup>st</sup> 2019
- Time period 6-12 m
- Participant SME: 2-x (or more)
- TRL 6-8

### What

VIDA Demonstration Vouchers are meant to address one common challenge in **the food chain – resource efficiency**. DV must propose a **joint project and** must include a prospective user – food value chain for demonstrating the proposed techniques.

### Eligible Activities

Personnel costs; Subcontracting costs for **Service provider / testing costs**; Depreciation costs of equipment, infrastructure or other assets necessary for the project development (max. 30% per year. The sum costs of specific investments – hardware, licenses, shall not exceed 50%)



## Follow up activities

- Calls published! [www.vidaproject.eu](http://www.vidaproject.eu)
- CLOU5 Working groups

## The VIDA partners



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<http://www.vidaproject.eu>

<http://www.clou5.net>