



VIDA

value-added innovation  
in food chains

# Guide for applicants

## *Innovation Support Voucher*

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## 1 Introduction

Climate change and the growth of the global population are both having a massive impact on food, fresh water and energy resources. Food production and processing use large amounts of water and energy and thus face many challenges regarding consumption, measurement, management, quality control and treatment within the different process steps.

Consequently, resource efficiency, i.e. the efficient use of raw materials, water and energy are part of the sustainability strategies of all companies in the agrifood value chains. Key enabling technologies (KET <sup>1</sup>, i.e. microtechnology, nanotechnology, industrial biotechnology, advanced materials, photonics, and advanced manufacturing technologies) provide diverse potentials to tackle the challenges of minimizing resource consumption.

VIDA – Value added Innovation in food chAins<sup>2</sup> aims to accelerate the implementation of new solutions in the food sector which improve the usage of water and energy with the ambition to reduce losses and consumption. VIDA has three different funding schemes to support small and medium-sized enterprises (SME) seeking new resource efficient solutions.

The **Innovation Support Voucher** (ISV) scheme provides in-kind and/or financial support to SME in the food, water, energy or KET-sector to get access to external knowledge and expertise towards a resource efficient food production. The following text guides through the process of applying for funding. Reference is made to the 'VIDA Terms and Conditions'.

### 1.1 VIDA partners

 <p>Centre of Expertise Water Technology <a href="http://www.cew.nl">www.cew.nl</a></p>	 <p>Food-Processing Initiative <a href="http://www.foodprocessing.de">www.foodprocessing.de</a></p>
 <p>Water Alliance <a href="http://www.wateralliance.nl">www.wateralliance.nl</a></p>	 <p>Lombardy Energy Cleantech Cluster <a href="http://www.energycluster.it">www.energycluster.it</a></p>
 <p>Aragon Food Cluster <a href="http://www.aragonalimentacion.com">www.aragonalimentacion.com</a></p>	 <p>Nanoprogress z.s.p.o. <a href="http://www.nanoprogress.eu">www.nanoprogress.eu</a></p>
 <p>ZINNAE <a href="http://www.zinnae.org">www.zinnae.org</a></p>	 <p>Sociedade Portuguesa de Inovação <a href="http://www.spi.pt">http://www.spi.pt</a></p>
 <p>BalticNet-PlasmaTec <a href="http://www.balticnet-plasmatec.org">www.balticnet-plasmatec.org</a></p>	 <p>CLEAN (CLN) <a href="http://www.cleancluster.dk">www.cleancluster.dk</a></p>

<sup>1</sup> [https://ec.europa.eu/growth/industry/policy/key-enabling-technologies\\_en](https://ec.europa.eu/growth/industry/policy/key-enabling-technologies_en)

<sup>2</sup> VIDA project has received funding from the European Union's H2020 research and innovation program under grant agreement n° 777795. The consortium is organized by 10 cluster management organizations from 7 European countries.

## 1.2 Contact partner (Coordinator)

The details of the VIDA coordinator are:

CEW | Tom Vereijken | Oostergoweg 9, 8911 MA Leeuwarden, Netherlands

Email: [info@vidaproject.eu](mailto:info@vidaproject.eu) | Phone: +31 58 210 09 19

For further information, the VIDA partners can also be contacted (see annex 1).

## 2 Scope of the Innovation Support Voucher

The Innovation Support Voucher scheme is meant to support SMEs from the **food, water, energy and KET value chains to access external knowledge and granting support for attending VIDA events**. VIDA encourages to improve access to knowledge on new processes and business solutions and facilitate cooperation and technology transfer.

Fields of activities that can be funded with the Innovation Support Vouchers:

- Improving the resource efficiency in food production and processing by applying novel technology solutions
- Improving knowledge and data collection with regard to resource consumption in food production and processing
- Enhancing management and control of water and energy usage
- Promoting collaboration between SME from agrifood and KET sectors

## 3 Available Funding Scheme

The applicants can apply for a grant of max. € 5.000 covering 100% of the eligible expenses (ref. 'VIDA Terms and Conditions'). The total reserved budget for the Innovation Support Vouchers is € 125.000.

Applicants are entitled to apply and benefit from more than one VIDA voucher scheme, reaching a total max. funding of € 60.000 per SME, provided that the VIDA projects are executed in line with the Terms and Conditions.

## 4 Eligible Activities

This voucher is granting in-kind and financial support to small and medium-sized enterprises, to get external advice to improve the food-value chain. The objective of the eligible activity must be related to improving the use of water and energy, preferably with the help of KET. The three eligible activities to be supported by this voucher are **consultancy, training, and travel expenditures only to attend VIDA events**.

Some examples are:

- ✓ Intellectual Property (IP) support
- ✓ Innovation management and advanced manufacturing
- ✓ ICT consultancy
- ✓ eco-innovation consultancy for resources, water and energy efficiency
- ✓ new business models
- ✓ market studies and regulatory studies
- ✓ small technological support or feasibility studies
- ✓ Travel costs for official VIDA events and conference fees (specific conditions apply)

Innovation Support Vouchers can also provide background knowledge needed for other voucher applications.

## 5 Application

### 5.1 Who can apply?

The Innovation Support Voucher scheme addresses **small and medium-sized enterprises in the food, water, energy and KET supply chain** willing to improve their skills and competencies by accessing innovation support services within the food-value chain.

The applicants need to present a joint action with a [knowledge provider](#). The knowledge provider can be identified by the applicants themselves or via the [VIDA partners](#).

### 5.2 Main requirements for applicants

1. Applicants must declare their SME status in accordance with the SME definition of the European Union<sup>3</sup>
2. Applicants need to be active in one of the following sectors:
  - a. food production chain,
  - b. water technology supply chain
  - c. energy technology supply chain
  - d. KET supply chain
3. Applicants must declare their financial stability.
4. Applicants must be a member of a VIDA cluster **or** be headquartered in a VIDA territorial scope (see [annex 1](#)).

### 5.3 Role of knowledge providers

Knowledge providers can be companies, research institutes, universities, consultants etc. related to the [scope of the Innovation Support Voucher](#).

Knowledge providers must be able to demonstrate:

- capabilities and expertise of carrying out the service
- related experiences

Knowledge providers operating in the frame of Innovation Support Vouchers are not restricted to the overall maximum funding threshold and thus can consult in multiple joint ISV projects with distinct beneficiaries. Knowledge providers can be partners of the VIDA consortium (see [VIDA Partners](#)).

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<sup>3</sup> [http://ec.europa.eu/growth/smes/business-friendly-environment/sme-definition\\_en](http://ec.europa.eu/growth/smes/business-friendly-environment/sme-definition_en)

## 5.4 Evaluation criteria

In addition to the above-mentioned [main requirements](#) the following award criteria are rated:

1. Technical excellence of the proposal itself, including the competence of the proposed [knowledge provider](#),
2. Innovativeness of the envisaged solution in the target sector, for which the support is requested.

To be considered for funding, joint actions must pass a threshold of 60% of the maximum score. To ensure a consistent minimum quality for all award criteria, each sub-criterion needs to score at least half of the points available for that criterion. Reference is made to the 'VIDA Terms and Conditions', in which the applied evaluation criteria are detailed.

## 5.5 Gender Equality

VIDA seeks a gender balance. Therefore, applicants are invited to take all measures to promote equal opportunities between men and women in the implementation of the action. They must aim for a gender balance at all levels of personnel assigned to the action, including supervisory and managerial levels, to the extent possible.

## 5.6 How to apply?

### 5.6.1 Submission

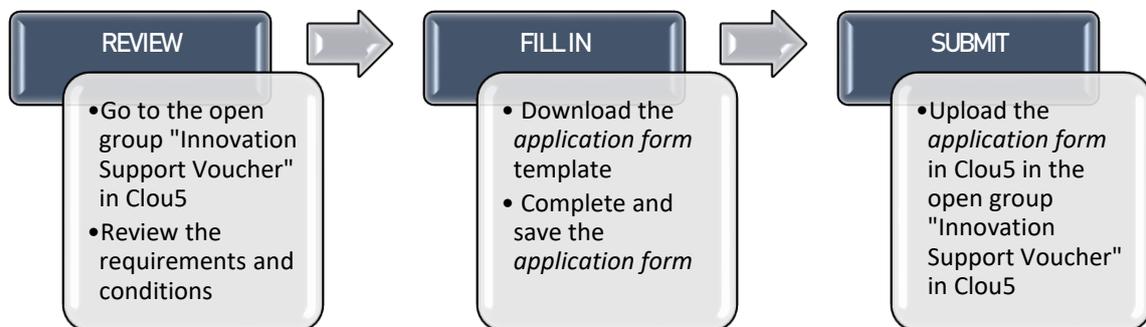


Figure 1 Application scheme

For the review of the procedure and submission of applications for the ISV, the applicants can access the open group called "Innovation Support Voucher" via different online sources (i.e. VIDA website <https://vidaproject.eu>, Clou5 <https://clou5.net> VIDA-partner websites, etc). The desired information can then be selected and reviewed (*guide for applications, application form, terms and conditions*).

To upload the *application form* (pdf file) the applicants can either use this link of the [ISV open group](#) directly or follow a link in the pdf file to submit the *application form*. The uploaded pdf document will be stored on a safe server (compliant to German law), to which only the relevant VIDA Partners will have access.

## 5.6.2 Assessment and timeline

Submitted applications will be assessed by the Application Review Panel consisting of three neutral VIDA Partners. The evaluation process starts with the assessment of the eligibility of the applicant, according to the criteria set out in the present document (see [Eligible activities](#) and [Main requirements for applicants](#)).

The Innovation Support Voucher scheme will be available **from February 1<sup>st</sup>, 2019 at 09:00 CET until January 3<sup>rd</sup>, 2020 at 17:00 CET**, or until the budget is exhausted. This period might also be extended, in case the budget is not exhausted within the call period above. Innovation Support Voucher applications will be evaluated by the Application Review Panel throughout the whole call period.

The assessment period takes max. 8 weeks starting from the application date. The applicant will receive an email about the outcome of the assessment. The applicant will need to sign a formal contract with the VIDA coordinator (Grant Agreement). The validity of the voucher is 6 months starting from the contract date. Remuneration is further explained in 'VIDA Terms and Conditions'.

## 6 Monitoring activities

Upon completion, the applicant must report the results to the VIDA partners with an online **Activity Report**. The forms and templates for this report will be available on Clou5 for download and submission. The following documents are required:

- A short technical and financial report (max. 2 pages) of the granted activity including the justification of expenses.
- A final questionnaire evaluating the performance of the present funding scheme and the specification of SME involved in the reported action.

*Note: The applicant must inform the [VIDA coordinator](#) immediately about occurring problems, which may compromise the success of the project.*

## 7 Disclaimer

*Purpose:* This guide is explaining the VIDA Innovation Support Voucher for information purposes only. No rights can be claimed on the basis of this document. This document does not reflect the views of the European Commission.

*Mistakes or inconsistencies:* The VIDA Consortium is not responsible for any mistakes or misinterpretations that this text may cause. In the case of inconsistencies, the VIDA Executive Board will determine the steps to be taken, in cooperation with the applicant concerned.

*Modification of the ISV Guide for Applicants:* The VIDA partners, represented by the coordinator are entitled to modify this ISV Guide for Applicants (including re-opening/closing dates of the calls, in case of non-granting of funds and/or early depletion of the available funds, or as they see fit) at any time without notice. The current ISV Guide for Applicants will be provided on the website: [www.vidaproject.eu](http://www.vidaproject.eu), always mentioning the version number.

*Terms and Conditions:* The most recent 'VIDA Terms and Conditions' of the VIDA voucher scheme apply and prevails. These Terms and Conditions can be found on the VIDA website: [www.vidaproject.eu](http://www.vidaproject.eu) or on Clou5: <https://goo.gl/6qrD75>.

*Consequential Damages:* In no event shall either party be liable to the other or any of its affiliates for any consequential, incidental, indirect, special, punitive or exemplary damages (including, without limitation, lost profits, business or goodwill) suffered or incurred by such other party or its affiliates in connection with this voucher scheme, even if advised of the possibility of such damages.

## Annex 1: VIDA clusters and regions

To be eligible for VIDA vouchers the applicant must be:

- member of a VIDA cluster
- or**
- be headquartered in a VIDA territorial scope

For cluster membership information please contact your preferred VIDA cluster.

### VIDA clusters

- Clúster para el uso eficiente del agua ([www.zinnae.org](http://www.zinnae.org))
- Clúster Aragonés de Alimentación ([www.aragonalimentacion.com](http://www.aragonalimentacion.com))
- BalticNet-PlasmaTec e.V. ([www.balticnet-plasmatec.org](http://www.balticnet-plasmatec.org))
- Food-Processing Initiative e.V. ([www.foodprocessing.de](http://www.foodprocessing.de))
- Watercampus Leeuwarden (CEW or Wateralliance: [www.cew.nl](http://www.cew.nl) / [www.wateralliance.nl](http://www.wateralliance.nl))
- Clean cluster ([www.cleancluster.dk](http://www.cleancluster.dk))
- Lombardy Energy Cleantech Cluster ([www.energycluster.it](http://www.energycluster.it))
- Nanoprogess cluster ([www.nanoprogess.eu](http://www.nanoprogess.eu))

### VIDA Territorial scope

- Spain (Aragón region)
- Germany (all regions)
- Denmark (all regions)
- Portugal (all regions)
- Czech Republic (all regions)
- Italy (Lombardy region)
- The Netherlands (all regions)



clúster aragonés de  
**alimentación**



**wateralliance**

